

This CCPA privacy notice (“CCPA Notice”) for California Residents under the California Consumer Privacy Act of 2018 (“CCPA”) supplements the information contained in Bellesa Enterprises Inc. and Bellesa Enterprises US Inc. Privacy Policy and applies solely to all residents in the State of California using our services (“Consumers” or “you”), as defined under the CCPA. Any terms defined in the CCPA have the same meaning when used in this CCPA Notice. Further, this CCPA Notice is of our Privacy Policy and thus, definitions used herein but not defined herein shall have the meaning ascribed to them in our Privacy Policy.

The last revision date of this CCPA Notice will be reflected in the “Last Modified” heading located at the top of the CCPA Notice.

TYPES OF PERSONAL information we COLLECT

Under the CCPA, “Personal Information” is defined as any information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, to a particular consumer, household or device. The categories of Personal Information that we collect (and have collected within the last 12 months), are included in the table below.

Please note that, under the CCPA Personal Information does not include: publicly available information from government records and de-identified or aggregated consumer information, information excluded from the CCPA’s scope (e.g., health or medical information covered by applicable laws such as the Health Insurance Portability and Accountability Act of 1996 (HIPAA)); and information covered by certain sector-specific privacy laws (e.g., the California Financial Information Privacy Act (FIPA)).

A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.	Collected
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity,	Not Collected

	gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	
D. Commercial information	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	Not Collected
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	Not Collected
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	Not Collected
G. Geolocation data.	Physical location or movements.	Not Collected
H. Sensory data.	Current or past job history or performance evaluations.	Not Collected
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists,	Not Collected

	student schedules, student identification codes, student financial information, or student disciplinary records.	
K. Inferences drawn from other personal information	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Not Collected

DISCLOSURES OF PERSONAL INFORMATION FOR A BUSINESS PURPOSE

In the preceding twelve (12) months, the Company has disclosed the following categories of Personal Information for a business purpose:

Category A: Identifiers, this information is shared with service providers for analytics and marketing such as Google Analytics.

Category B: Personal information categories listed in the California Customer Records statute, this information is shared with service providers such cloud and hosting service providers, banking and payment services providers, r

Category D: Commercial information, this information is shared with the Merchants.

SALES OF PERSONAL INFORMATION

In the preceding twelve (12) months, we have not sold Personal Information.

CONTACT US

Please contact us if you have any questions or concerns regarding any privacy issues or if you wish to be provided with any other information regarding our privacy practices at the following address:

- By email: gdpr-requests@bboutlet.com
- By mail: 3800 Saint Patrick, Montreal, Qc. H4E1A4